



Press release

For more information, please contact the PR agency.

Munich-based FinTech XPAY brings Thomas Lassmann on board as CTO

Munich, March 11, 2022. XPAY, founded in 2016, engages Thomas Lassmann as CTO. With disruptive payment solutions, XPAY combines FinTech with marketing, opening up opportunities for brands and influencers to intensify their customer and fan relationships. Lassmann is expected to drive the expansion of XPAY into a leading player in embedded finance.

As Chief Technology Officer (CTO) at XPAY, Thomas Lassmann has been responsible since January for, among other things, the expansion of the XPAY platform for connecting new customers and card programs. The tech expert brings extensive expertise in the area of platform economics from previous stations such as the car sharing WeShare and the transport and logistics platform RIO at Volkswagen. Most recently, the business information scientist developed technical innovations in the carsharing model at VW subsidiary WeShare and implemented cloud services and AI solutions. At the financial startup XPAY, Lassmann will support the introduction of Domain Driven Design and the goal-setting method OKR (Objectives and Key Results) and further expand the agile culture in the company.

Denis Raskopoljac, Co-Founder and CEO of XPAY: "Just as digital disruption in the mobility sector has changed views and applications to the benefit of customers in recent years, digitalization can merge marketing and finance in a new way. With Thomas, we are bringing on board an accomplished tech expert to drive the shift to a new kind of approach for brands and financial products."

About XPAY

XPAY is one of the fastest-growing providers of embedded finance solutions and develops branded Mastercard® card programs with integrated loyalty components for its brand customers. In combination with exclusive and individualized benefits, XPAY thus makes brand experiences for consumers tangible in completely new areas of life. The FinTech startup with headquarters in Munich and locations in Amsterdam, Bucharest and Vienna was founded in May 2016 and currently employs over 85 people. For more information: <https://www.xpay.de/>

Press contact agency

SCRIVO Public Relations

Franziska Kegel / Tristan Thaller

Tel.: + 49 89 45 23 508 - 19 / 15

E-mail: franziska.kegel@scrivo-pr.de / tristan.thallert@scrivo-pr.de

Contact Company

presse@xpay.de